

Space Is Limited - Reserve Your Spot Today For The 2014 Tennis Show - Visit [TENNISSHOW.COM](http://TENNISSHOW.COM) Now!



**THE TENNIS SHOW 2014**  
CELEBRATING THE BUSINESS OF TENNIS

**Sunday, August 24, 2014**  
**Grand Hyatt New York**



Join *your* industry at The Tennis Show 2014 – a collaborative, one-day celebration on the business of tennis that features an Exhibitor Show, the TIA Tennis Forum, and more. Held in conjunction with the Tennis Teachers Conference, The Tennis Show will include an exhibitor area with nearly 50 tennis manufacturers, organizations and businesses. Reserve your spot today at [TheTennisShow.com](http://TheTennisShow.com)!

**Exhibitor Package Options**

**Schedule of Events – August 24, 2014**

	Tabletop Package	Business Booth Package	Manufacturer Booth Package
<b>Package Details</b>	<i>Manhattan Ballroom Foyer</i>	<i>Manhattan Ballroom</i>	<i>Manhattan Ballroom</i>
<b>Exhibitor Fee</b>	<b>\$995</b>	<b>\$1395</b>	<b>\$1595</b>
One 6' x 30" decorated display table, 2 chairs, wastebasket	✓		
One 10' x 8' booth space Three-sided skirting (pipe & drape)		✓	✓
Preferred hotel rate at Grand Hyatt	✓	✓	✓
Private meeting space available (advanced reservations required)			✓
1/4 page horizontal listing in Tennis Show program			✓
1/6 page horizontal listing in Tennis Show program		✓	
1/12 page listing in Tennis Show program	✓		
Option to include promotional sheet in Tennis Show bag (nominal charge)	✓	✓	✓
Inclusion in promotional Tennis Show e-mail blasts	✓	✓	✓
Opportunity to provide promotional item for prize drawing	✓	✓	✓
Two drink tickets per booth	✓	✓	✓
Post-show video exposure	✓	✓	✓

<b>Manhattan Ballroom, Manhattan Ballroom Foyer</b>	
Noon to 3:00 PM	Exhibitor Check-in
Noon to 4:00 PM	Exhibitor Set-up
4:00 PM to 5:00 PM	Exhibitor Welcome Media/Industry Invite (closed event)
<b>Salon E– Ballroom Level</b>	
5:15 PM - 5:45 PM	TIA TENNIS FORUM
<b>Manhattan Ballroom, Manhattan Ballroom Foyer</b>	
6:00 PM - 10:00 PM	<b>THE TENNIS SHOW OPENS</b>
7:00 PM - 9:00 PM	Tennis Show Cocktail Party & Prize Drawings for TTC Attendees
10:00 PM	<b>THE TENNIS SHOW ENDS</b>

**Also Included With Your Exhibitor Package:**

**Print:** Listing in official Tennis Show program as follows:

- Manufacturer Package: 1/4-page horizontal listing
- Business Package: 1/6-page horizontal listing
- Tabletop Package: 1/12-page listing

*PLUS: Opportunity to take advantage of Special Tennis Show Rate to advertise in Tennis Industry Magazine's August and/or September issues. Contact TI Advertising Director John Hanna at [hanna@knowatlanta.com](mailto:hanna@knowatlanta.com) or 770-650-1102, x.125.*

**Video:** 60-second (or less) spot taped at The Tennis Show by INTENNIS (must sign up in advance). Video will be available online for visitors to TIA/INTENNIS.com sites, and will be given to each exhibitor for their own use.

*PLUS: Opportunity to take advantage of Special Tennis Show Rate for additional video footage by INTENNIS. Contact INTENNIS publisher Bob Gore directly at [publisher@intennis.com](mailto:publisher@intennis.com) or 707-888-3714.*



**AUGUST 22-25, 2014**  
GRAND HYATT NEW YORK

The Tennis Show 2014, a one-day event, is held during the Tennis Teachers Conference, a four-day event which brings together hundreds of tennis teachers, coaches, and industry partners from around the globe to network and exchange ideas. World-class speakers and tennis experts will provide current, cutting-edge educational opportunities—all with New York City and the excitement of the US Open as a backdrop. [usta.com/ttc](http://usta.com/ttc).

For more information or to reserve your spot for The Tennis Show, contact Brian O'Donnell at the TIA, [Brian@TennisIndustry.org](mailto:Brian@TennisIndustry.org) or call (843) 473-4504



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